



Formulated for Performance™

***FOR IMMEDIATE RELEASE:
April. 2013***

**Heavy Equipment Manufacturer has Paint Issues;
They Look to EnviroServe for Help**

Dunn, NC – *EnviroServe Chemicals* has recently employed its *EnviroKote™* Zirconium Paint Pretreatment at a major Midwest road construction / paving equipment manufacturer.

Paint adhesion issues and cleanliness downfalls are the deciding factors that lead quality personnel and manufacturing engineers make a change. After trial and error from a competitor's "Zirconization" process, this company decides to make a switch to *EnviroServe's EnviroKote™* Technology.

After many months of testing, planning, and salt spray hours, *EnviroServe Chemicals'* personnel assist in the changeover.

For more information on *EnviroServe Chemicals* contact: 910.892.1791 (main) 910.892.5765 (fax) 603 South Wilson Avenue, Dunn, North Carolina 28339. www.enviroservechemicals.com. Sales@enviroserveinc.com.